

# Persuasive Essay Rubric

	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Goal/Thesis</b>	Strongly and clearly states a personal opinion. Clearly identifies the issue.	Clearly states a personal opinion. Some references to the issue.	Personal opinion is not clearly stated. Little or no references to the issue.	Personal opinion is not easily understood. Has no reference to the issue.
<b>Reasons and Support</b>	Three or more excellent points are made with strong support. It is evident that the writer put much thought and research into this assignment.	Three or more points are made with support, but the arguments are somewhat weak in places. The writer doesn't persuade completely.	Two points made; shows some preparation, but weak arguments.	Preparation is weak; arguments are weak or missing; and less than three points are made.
<b>Conclusion</b>	Summarizes the personal opinion in a strong concluding statement.	Summarizes personal opinion in a concluding statement.	Concluding statement is a weak summary of personal opinion.	Concluding statement makes no references to personal opinion.
<b>Word Choice/Tone</b>	Choice of words that are clear, descriptive, and accurate. Maintains consistent persuasive tone throughout essay.	Words are clear and descriptive. Demonstrates a persuasive tone in parts of the essay.	Choice of some words that are clear and descriptive. Lacks consistent persuasive tone.	Language and tone of essay is unclear and lacks description.
<b>Mechanics and Grammar</b>	Contains few – if any – punctuation, spelling, and grammatical errors.	Contains several errors in punctuation, spelling, or grammar that do not interfere with meaning.	Contains many punctuation, spelling, and/or grammatical errors that interfere with meaning.	Contains many punctuation, spelling, and/or grammatical errors that make the piece illegible (unreadable).
<b>Format</b>	Essay is written in blue or black ink. Handwriting is easy to read.	Essay is not written in blue or black ink. Handwriting is easy to read.	Essay is not written in blue or black ink. Handwriting is difficult to read.	Essay is not written in blue or black ink. Handwriting cannot be read.

Comments: